

Topic from the IELTS Question Bank Colours





Part 2 Cue Card

Describe a place you remember well that was full of colours.

You should say,

- where it was
- what it was like
- why you went there

and explain why you remember it well.



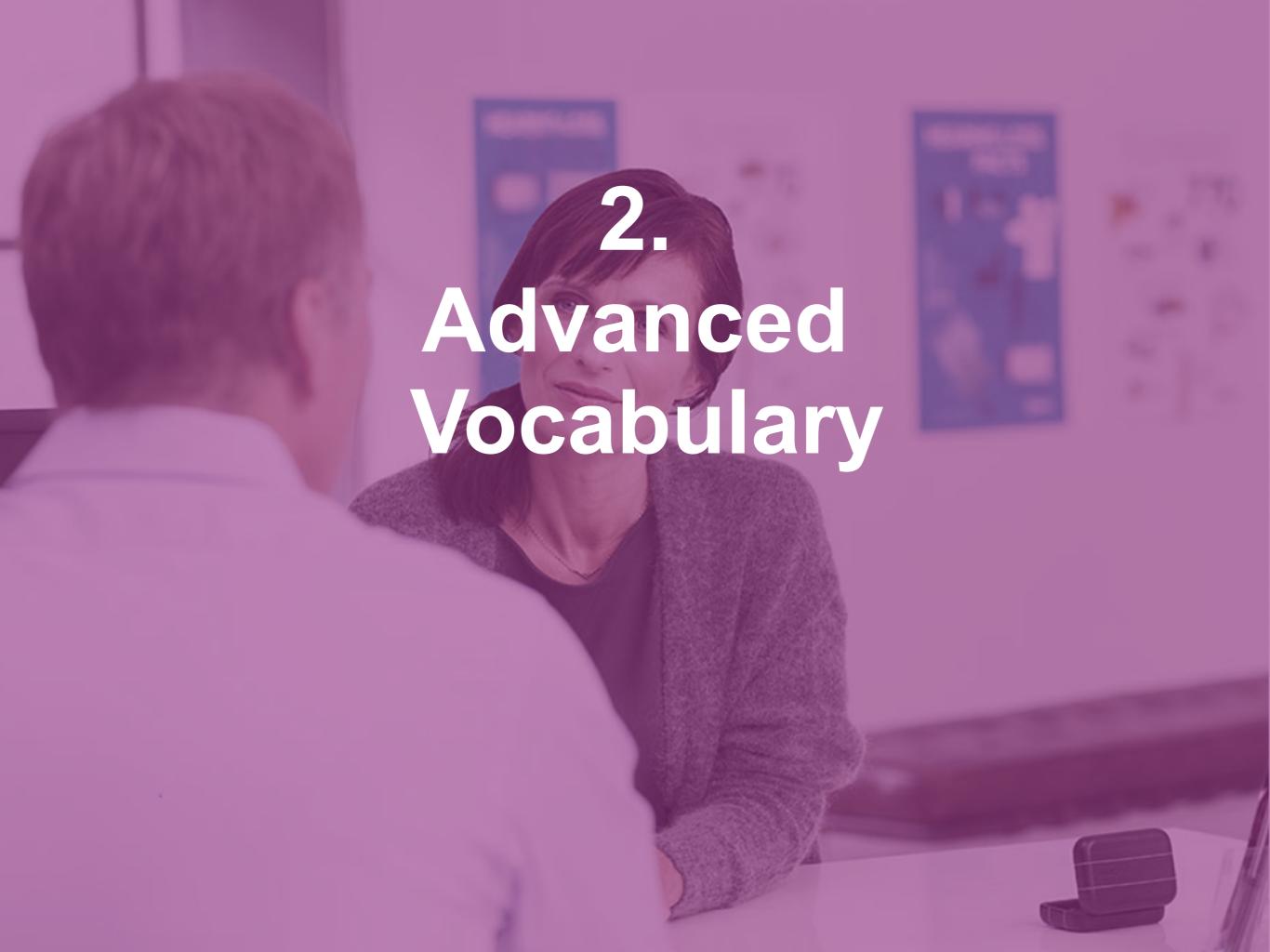
You could talk about...

A theatre, palace, museum, A classroom (pics on wall), art gallery (colourful paintings),

A temple/church/mosque,

A restaurant (pics on the wall - food/dishes)

Remember to focus more on the place and the colours, rather than what you did there.



Colours

- Vivid
- Brash
- Multi-coloured (adj.)
- A range of colours
- A rainbow of colours

Colour collocations

- Colours match
- Colours clash
- Bright blue
- Dark blue
- Neon blue
- Soft blue





I am going to tell you about my daughter's classroom.

A few years ago, when my daughter was in Primary school, I was invited to attend an open day at the school. **This was an event** where parents could visit their child's classroom, browse projects the kids have done and talk to the teachers.

Signpost

I am going to tell you about...

tell the examiner what you will say

Referencing

This was an event where...

'This' refers to the one day, and helps define it with a relative clause 'a place where...' When I got to my daughter's classroom, I was quite **taken aback** to be honest - it was just **overwhelmingly** colourful. There were these brash, bright colours **left, right and centre.**

Idiomatic Vocabulary To be taken aback

= to be surprised

left, right and centre

= everywhere

Advanced vocabulary Overwhelmingly (adv.)

= Too much of something

So, they had decorated the windows with all sorts of pictures painted by the children, ranging from multi-coloured houses to bright blue skies. Now I know kids love bright colours and teachers use them to promote learning but this collage was really spectacular.

Tenses

They had decorated.... (done at a point before the time of the story)

They had done... (past perfect)

Vocabulary
Ranging from A to B

= including

A collage

= different pictures stuck together

On top of that, the kids had painted each wall of the classroom a different colour. **Colours that don't** typically **match**, in fact they actually **clashed**. So **bright yellow**, neon blue, a **dull brown** and soft cream. I think each wall represented a theme of some kind.

Collocations

These colours match

= colours that go well together

These colours clash

= they don't go well together

Bright yellow = shiny Dull brown = not shiny I remember feeling a pang of regret, wishing that my classroom had been like that when I was a kid. I sensed the kids really loved the glow of all the colours and obviously they were proud as punch of all the paintings they had done.

So, that's a place I remember will that was full of colours.

Idiomatic Vocabulary to feel a pang of regret

= a sudden, sharp feeling of regret

To be proud as punch

= to be extremely proud



- 1. Are colours important in your country?
- 2. What role can colours play in advertisements?



Are colours important in your country?

Sure. I think the most important colours are probably those of our national flag, red, white and blue. **I guess** people see them as representing our nation, and giving us a sense of nationality and unity. **On top of that,** the main political parties in my country have adopted one of those colours as a symbol of their party. **For example,** the Conservative party uses blue as their official brand colour, if you like, **so** people associate blue with conservatism and everything that party stands for.

Give an opinion

Sure, I think...
I guess

Develop the answer

On top of that...

Give an example

For example,....

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Vocabulary

See them as representing something = think they represent or

symbolise...

Have adopted a colour = use as an official colour

People associate red with... = people connect red with...

What role can colours play in advertisements?

I'd say colours are an essential part of any advertisement, mainly because they have a subliminal effect on the audience's behaviour. This is why marketing companies spend fortunes on getting the colours right in their logos and adverts. For instance, McDonald's deliberately use red and yellow in all their adverts. Red is associated with being active, whilst yellow is known to trigger feelings of happiness. So this way, they can create the right mood that will entice their customers to buy.

Give an opinion

I'd say,...

Give a reason

This is why...

Give an example

For instance....

Give a consequence

...so this way...

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Vocabulary

To be an essential part of... = to play an important role...

To spend fortunes on = to spend a lot of money on

To trigger feelings of = to create feelings of

To entice = to tempt, attract

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